



# Annual Report 2024

Prepared by: Drew Pennington, President/CEO

### Our Investors in 2024

|   | 1 1 /                            |
|---|----------------------------------|
| • | Advia Credit Union               |
| • | Alliant Energy                   |
| • | Angus Young Associates, Inc.     |
| • | Axium Foods, Inc.                |
| • | Beloit College                   |
| • | Beloit FilmWorks                 |
| • | Beloit Health System             |
| • | Beloit Public Library            |
| • | Beloit Sky Carp                  |
| • | Blackhawk Community Credit       |
|   | Union                            |
| • | Blackhawk Technical College      |
| • | Brian Mark (Individual Investor) |
| • | Bud Weiser Motors, Inc.          |
| • | CBI Bank & Trust                 |
| • | Campbell's Snacks (Kettle Foods  |
|   | Brand)                           |
| • | Chicago Fittings                 |
| • | City of Beloit                   |
| • | City of South Beloit             |
| • | Coldwell Banker Commercial       |
|   | McGuire Mears & Associates       |
| • | Community Action Inc., Rock      |
|   | and Walworth Counties            |
| • | Community Health Systems         |
| • | Comply 365                       |
| • | Corporate Contractors Inc.       |

ABC Supply Co.

| •   | Culver's and The Rock                 | • | OrthoMidwest Surgery Center                     |
|-----|---------------------------------------|---|---|
| •   | Downtown Beloit Association           | • | Pratt Industries Corrugating                    |
| •   | Fairbanks Morse Defense               |   | Division  |
| •   | Family Promise of Greater Beloit      | • | RH Batterman & Co, Inc.                         |
| •   | First Mid Bank & Trust                | • | Regal Rexnord                                   |
| •   | First National Bank and Trust         | • | Rick Barder (Individual Investor)               |
|     | Company                               | • | Rick Nelson (Individual Investor)               |
| •   | Frito-Lay Inc.                        | • | Rock Road Companies, Inc.                       |
| •   | Geronimo Hospitality Group            | • | School District of Beloit                       |
| •   | Gilbank Construction, Inc.            | • | School District of Beloit Turner                |
| •   | Greater Beloit Chamber of Commerce    | • | South Beloit Community Unit School District 320 |
| •   | Hendricks Commercial Properties       | • | Southwest Wisconsin Workforce Development Board |
| •   | Ho-Chunk Nation                       | • | Spray-Tek                                       |
| •   | IFF                                   | • | Stateline Boys & Girls Club                     |
| •   | JP Cullen                             | • | Stateline Community                             |
| S • | Jyrah Motors                          |   | Foundation                                      |
| •   | •                                     | • | Stateline Family YMCA                           |
| •   | Klobucar Construction Co, Inc.        | • | TRICOR Insurance                                |
| •   | · · · · · · · · · · · · · · · · · · · | • | The Lincoln Academy                             |
| •   | Mid-States Concrete Industries        | • | The Morse Group                                 |
| •   | Midwest Refrigerated Services,        | • | Town of Beloit                                  |
|     | Inc.                                  | • | Village of Clinton                              |
| •   | New Leaf Homes LLC                    | • | Visit Beloit                                    |
| •   | NorthStar Medical                     | • | Welders Supply Company                          |
|     | Radioisotopes                         | • | Young Funeral Home &                            |
| •   | Nowlan Law LLP                        |   | Crematory                                       |
|     |                                       |   |   |

### Chair's Message

### Tim Oswald, Fairbanks Morse Defense

2024 will forever be a memorable and historic year for the Greater Beloit Economic Corporation (GBEDC). The Commissioning of the USS Beloit is something that everyone in the Beloit Community should be extremely proud of. An unbelievable amount of planning went into both fundraising and the incredible commissioning event. I want to personally thank all of the volunteers who worked tirelessly to make this event one to remember. The Secretary of the Navy even called out Beloit on how impressive our commissioning celebration was. A huge shoutout goes to many people, but especially Drew Pennington and Vicki Eggers of the GBEDC for their efforts. In addition to the USS Beloit Commissioning, many other impactful projects were either led or supported by GBEDC. The awarding of west side vitality grants and public art installations just to name a few. We continue to strive towards our mission of fostering investment and job growth in our local economy which will then improve the quality of life, educational attainment, housing availability and prosperity for all in the Greater Beloit Region. I'm very optimistic that 2025 will continue to be another transformational year for GBEDC.

### President/CEO's Message from Drew Pennington, AICP

2024 was a monumental year for the Greater Beloit Economic Development Corporation (GBEDC) as we celebrated historic events and new beginnings. Housing was a major focus of our efforts last year, and several new housing incentives were supported utilizing the City's new TIF-Housing fund. Some of these new housing units are already completed, with dozens more to follow in 2025. The long-awaited \$500M Ho-Chunk Nation Casino broke ground in 2024 with an amazing ceremony to celebrate the single largest development in the City's history. GBEDC sponsored many important events in 2024 including conferences, scholarships, competitions, and special community events. We supported several placemaking initiatives and welcomed several new companies to our area. Like many of our partners, a major focus of our efforts involved the 7month process planning, funding, and executing the Commissioning of the USS Beloit, the U.S. Navy's newest Littoral Combat Ship. The USS Beloit Commissioning Committee was comprised of more than 20 dedicated community leaders who spent countless hours raising money, buying gift packages for donors & crew members, decorating the ship, and planning special events in honor of the crew and Commander Kissinger in both Beloit and Milwaukee. The culmination of this work was the Commissioning of the USS Beloit on a cool but clear day in Milwaukee's Veterans Park on Saturday, November 23<sup>rd</sup>. More than 3,000 people witnessed a ceremony full of naval tradition and Beloit influence, followed by a made-in-Beloit luncheon complete with live music and free food & beverages. In addition to dignitaries from the federal, state, and local level, the Committee ensured that local students and veterans were able to attend the event to witness our "small but mighty" community on an international stage.

Development activity remains steady, with housing developments going strong in our surrounding communities and blighted buildings being cleared for public amenities and future redevelopment. Thank you to all of our investors, Officers, Board members, Committee members, and partners for supporting our work in 2024. We look forward to continued progress for the Greater Beloit region in 2025 as we celebrate our organization's 20<sup>th</sup> Anniversary!

## GBEDC Sponsorships in 2024

- Blackhawk Tech College IDEAL Scholarship
- Pops on the Rock Fireworks Concert/Show (left)
- Chamber's Ignite Business Summit (right)
- Beloit Memorial HS Make 48 Team
- USS Beloit Commissioning Commander Level





### Sponsorships, Continued

- Black-owned Business Showcase
- Beloit Art Center Gallery Opening
- DCF/Youngstar Childcare Event
- Legal Action Workforce Participation Event



## Child Care Action Plan Implementation

- Ad Campaign encouraging enrollment in publicly available health insurance plans
- Bus Ads in English and Spanish in January
- Targeted Social Media Ads
- Google Web Ads
- Costs shared between City (grant) and GBEDC



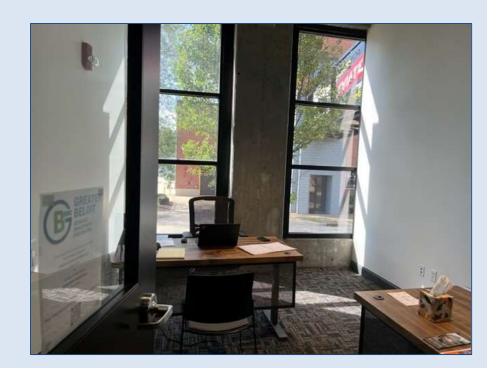
### West Side Vitality Grants Awarded

- \$2,700 to Ella's Universal for site improvements
- \$15,000 to Family Services' Housing/Childcare Project
  - Conversion of former Royce Elementary School into 18 furnished transitional housing units and child care center run by CAI



# GBEDC Opened Satellite Office at Irontek

- Enhanced accessibility for existing and prospective businesses
- Greater partnership with Chamber, incubators, etc.
- Recruitment tool for site selectors and business execs
- Conference rooms available contact Drew or Vicki



### **2024 Board of Directors**

### 2024 Officers

Chair Tim Oswald Fairbanks Morse Defense
Vice Chair Ann Hankins Stateline Family YMCA
Secretary/Treasurer Mike Pokel Midwest Refrigerated Svcs

#### Directors - Private Sector

- 1. Scott Kunes (Kunes GMC)
- 2. Collin Keeton (Angus-Young)
- 3. Jerry Klobucar (Klobucar Construction)
- 4. Kim Mueller (Alliant Energy)
- 5. Tim Oswald (Fairbanks Morse Defense)
- 6. Mike Pokel (Midwest Refrigerated Services)
- 7. Jerry Ritzert (First National Bank & Trust)
- 8. Alison Hess (Northstar)
- 9. Shawn Sullivan (The Morse Group)
- 10. Shelby Visintin (Ho-Chunk Nation)
- 11. Rob Ramer (Cambell's Snacks)
- 12. Joe Contarino (New Leaf Homes)
- 13. Rob Gerbitz (Hendricks Commercial Prop.)
- 14. Keith Rozolis (ABC Supply)
- 15. Tom Gilbank (Gilbank Construction)
- 16. Ryan Steuck (Frito-Lay)

- 17. Tom Valentyn (Regal Rexnord)
- 18. Homer Auge (CCI)
- 19. Nancy Clark-Mather (Beloit Filmworks)
- 20. Seth Frisbee (Tricor Insurance)
- 21. Elizabeth Horvath (Kerry)
- 22. Kevin King (First Mid Bank)
- 23. Tami Scarpetta (Beloit Health System)
- 24. Jeff Vohs (CBI Bank & Trust)
- 25. Cole Weiser (Bud Weiser Motors)

### Board of Directors, Continued

### Education, Government, & Community Partners

- Dr. Kristi Cole (The Lincoln Academy)
- Tim Leslie (Beloit College)
- Scott Fisher (South Beloit SD)
- Dr. Willie Garrison II (Beloit SD)
- Dr. Dennis McCarthy (Beloit Turner SD)
- Dr. Tracy Pierner (Blackhawk Technical College)
- Jerry Gabrielatos (City of Beloit)
- Sonya Hoppes (City of South Beloit)
- Dan Risse (Village of Clinton)
- Tim Wellnitz (Town of Beloit)
- Nick Dimassis (Beloit Public Library)
- Ann Hankins (Stateline Family YMCA)
- Marc Perry (Community Action)
- Mark Rand (Stateline Boys & Girls Club)
- Tara Tinder (Stateline Community Foundation)
- Shauna El-Amin (Downtown Beloit Association)
- Celestino Ruffini (Visit Beloit)
- Aimee Thurner (Greater Beloit Chamber of Commerce)

## Thank you to the following individuals whose terms ended on 12/31/2024:

- 1. Joe Contarino (New Leaf Homes)
- 2. Rob Gerbitz (Hendricks Commercial Properties)
- 3. Keith Rozolis (ABC Supply)
- 4. Tom Gilbank (Gilbank Construction)
- 5. Ryan Steuck (Frito-Lay)
- 6. Tom Valentyn (Regal Rexnord)

Thank you to the following individuals who left the Board during 2024:

- Erica Daniels (Beloit College)
- Tom Finley (Finley GMC)
- Dr. Frank Scholz (Northstar)
- Peter Marsing (Spray-Tek)
- Special Thank You to Rob Hendrickson (Frito-Lay), Business-Ed
   Committee Chair and Leader of Various Youth Engagement Programs

## GBEDC Financials 2024

### • Income:

| _ | Interest          | \$7,778.47   |
|---|-------------------|--------------|
| _ | Crop & Sign Lease | \$22,548.90  |
| _ | Investor Dues     | \$131,150.00 |
| _ | Total Income      | \$161,477.37 |

### Expenses:

| -xpenses:  |                                  |              |  |  |  |
|------------|----------------------------------|--------------|--|--|--|
| _          | Admin (Dues, Meetings, Rent)     | \$10,750.96  |  |  |  |
| _          | Income Taxes                     | \$629.00     |  |  |  |
| _          | Development (Consultants/Grants) | \$38,083.33  |  |  |  |
| _          | Fees                             | \$74.00      |  |  |  |
| _          | Insurance                        | \$3,168.00   |  |  |  |
| _          | Marketing & Sponsorships         | \$65,110.00  |  |  |  |
| _          | Accounting & Legal Svcs          | \$20,628.00  |  |  |  |
| _          | Staffing                         | \$36,625.00  |  |  |  |
| _          | Total Expenses                   | \$175,068.29 |  |  |  |
| Net Income |                                  | -\$13,590.92 |  |  |  |

### Executive Committee 2024

- Amended/Updated Discretionary Grant Policy for clarity and flexibility
- Ordered due diligence and preliminary plans for vacant land at 2001 Gateway Blvd
- Approved \$20K West Side Vitality Grants
- Clarified new dues rate for start-ups
- Sponsored mural pilot project at 5 Bar
- Applied for WEDC Small Bus Grant of \$100K
- Approved Irontek Satellite Office
- Negotiated Extension Agreement for 720-760 Gateway Blvd
- Approved Civic Affairs Committee merger

### Finance Audit Committee

- Met Quarterly Throughout 2024
- Reviewed/Approved 2023 Audit
- Conducted Annual Financial Review
- Recommended 2025 Dues and Budget

# GBCC & GBEDC Business Education Partnership Committee

- Met 11 times during 2024 at various businesses and schools
- Practice Interview Program thriving
- Craftsmen with Character Program
- Innovative Manufacturing Education Center (IMEC) and Public Safety Buildings now open at Blackhawk Technical College
- Practice Interview Program at BMHS, Turner, TLA, and South Beloit

# GBEDC/GBCC Civic Affairs Committee

- Created jointly with Chamber of Commerce
- Co-Chairs from each organization
- Topics: education, public policy at all levels of government, public safety, childcare, housing, public relations/image management, and other topics which impact the business environment.
- No formal votes or recommendations
- Forum to discuss and debate ideas with reports back to the respective Boards
- 1<sup>st</sup> meeting on Sept. 25<sup>th</sup> discussed SDB Attendance Initiative
- Co-sponsored DPI scoring presentation on Oct. 31st

# Workforce Development: Blackhawk Tech Opened Public Safety & IMEC Buildings





### Workforce Development: Beloit College Nursing Degree and BMHS Craftsman with Character





### City of Beloit Development Updates



Permit Totals: 1,046 Permits = \$46,227,231 in Value 47 Permits for Single-Family Homes

### Western Hills Build-Out

- 23 City-owned lots
- TIF-Housing funded
- Lots sold to Acadia Homes on 5/22/24
- 3 Sold; 11 Under Contract
- 1,200 1,400 SF each
- GBEDC Staff led RFP and incentives effort



Photo Credit: Shorewest via MLS

## Downtown Upper Floor Housing

- Grants of up to \$30K/unit
- 13 Units funded by TIF-Housing
- Awarded by DBA Design Committee
- Led by GBEDC and DBA Staff



# Approved: Alexander Co. Meadowlark Apartments



- 92 Units/7 two-story buildings
- City providing land; \$3M in TIF
- Gateway location
- GBEDC Staff led RFP and incentives process
- Needs State Tax Credits
  - If awarded, rents to be restricted and income limits

# Approved: Alternative Continuum of Care Residential Project



- Former YMCA Site
- One 3-Story Building
- 55 Units
- City providing \$3M in TIF
- Needs State Tax Credits
  - If awarded, rents to be restricted and income limits

### Northstar Campus Expansion – Bldgs 4-5

- 30,000 sq ft freestanding Building BE(4) Completed
- 53,000 sq ft freestanding Building BE(5) Completed



### New Business in 2024

- Caldwell Group (purchased Regal building)
- PSI (leased former Toledo building)

## Placemaking Partnerships





GBEDC funded and advocated for ordinance changes to allow murals, including this pilot project at 5Bar

GBEDC advocated for a new policy to allow artwork on electrical boxes, including a pilot project supported by the DBA, Visit Beloit, and the Beloit Art Center

## Strategic Demo – 80-100 E. Grand

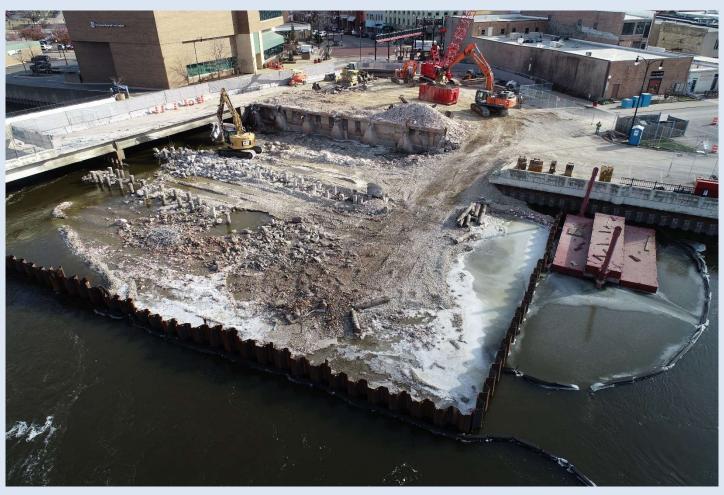


Photo Credit: R.H. Batterman

## Club Carwash Opened Ford Street



## ABC Supply Training Center Opened December 2024

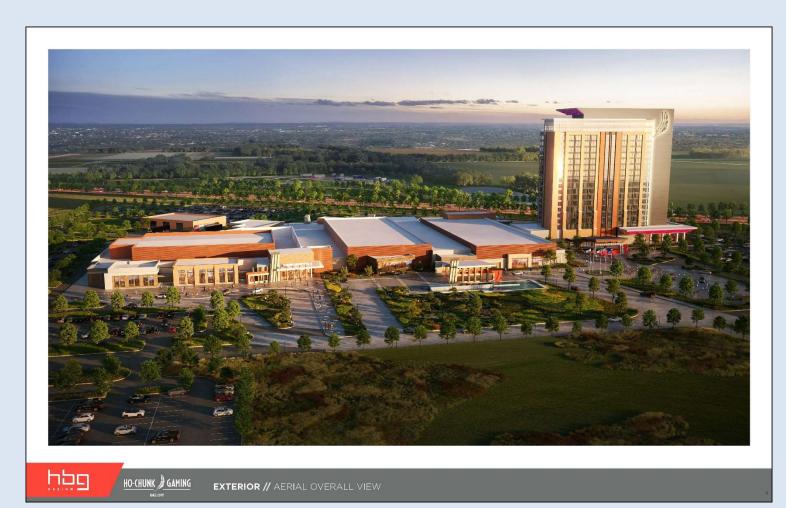


# Henry Dorrbaker's Opened Nov. 2024





### Under Construction: Ho-Chunk Nation Casino



### Under Construction: Pinnon Meats





WILLOWBROOK FARMS

# Under Construction: Starbucks on Prairie



## Under Construction: Mercyhealth Emergency Room



# Under Construction: Morse Group Addition



# Coming Soon – Burger King Replacement



# Coming Soon - Riverwalk



# Stainless Tank & Equipment in Turtle Opened December 2024



Photo Credit: Stainless Tank & Equipment

#### New Town of Beloit Hall and Fire Station



Town of Beloit Fire Station #2 and Town Hall Open House

Thursday, February 13, 2025 4:00 pm until 6:00 pm

3000 S. Bartells Drive, Beloit WI



Please join us for a tour of our new facility.
Thanks in part to a \$7,675,000 grant from
Governor Evers' Neighborhood Investment
Fund Program administered by the Wisconsin
Department of Administration, using
American Rescue Plan Act funds from the U.S.
Department of the Treasury.

We look forward to seeing you there.

# Building Available in Clinton

#### **RETAIL / OFFICE**

225,227,229 Allen St., Clinton, WI

#### For Sale



#### **Property Details**

Sale Price: \$285,000.00 Negotiable

Building: 5,600 SF (Per Village of Clinton)

Features: Wide open floor plan

Basement storage

Village parking lot rear of building

Zoning: C-1, Central Commercial District

Area Description: Located in the heart of downtown Village of Clinton. Nearby users include Cougar Lanes, Village Library, Post Office, Clinton Middle School, The DeLong Company, local restaurants & bars, American Family Insurance, and Clinton Family Dental.

#### Property Overview

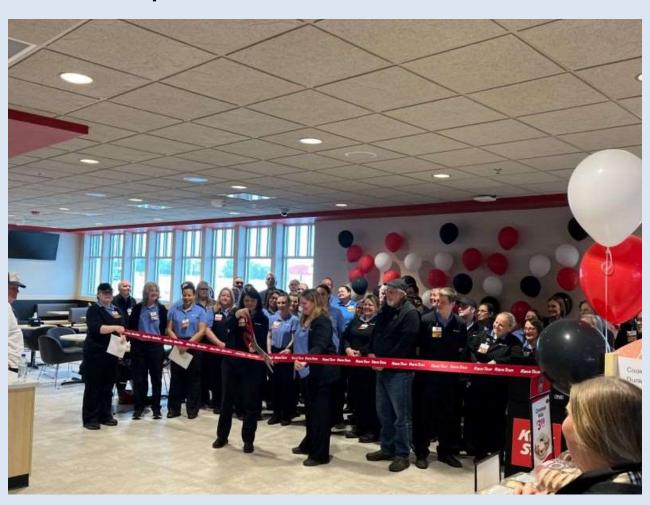
Joel Patch joel@cpgwi.com Phone : (608) 554-2720 Cell: 608-751-5973 5,600 square feet of open space. Brick exterior. Separate entrance to the lower level. Sidewalk along side of the building to rear municipal parking lot. Street parking in the front of the building. Building needs work on the interior—flooring, drywall, bathrooms. Property being sold "as is" by the Village of Clinton. Village representative available to discuss work done to date to the building.

Visit our Website: www.cpgwi.com



20 E. Milwaukee Street, Suite 306 Janesville, WI 53545 Office: 608.554.2720

# Kwik Star in South Beloit Opened Jan. 2024



#### Garden Hotel Demolished in South Beloit





# USS Beloit Community Picnic







# USS Beloit Arrival in Milwaukee



### Crew Honored at Bucks Game



# Official Party Arrival at Ceremony



# BMHS Student Performing Anthem along with Lincoln Academy Color Guard



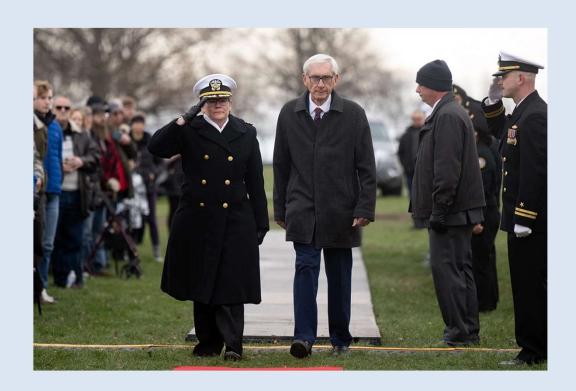
# Saluting Battery



# Crew Reporting for Duty



# CO Kissinger and Gov Evers



### CO and Gen. Anderson at Dinner



# Lee Greenwood Performing God Bless The USA



# Navy Secretary Del Toro at Dinner



# Crew Experiences First Snow in WI





### Ho-Chunk Nation Performance



### Chairman's Dinner Sculpture and Fireworks







Contact Info: GBEDC, 100 State Street, Beloit, WI 53511 www.greaterbeloitworks.com (608) 364-6610