

2026 BUSINESS EDUCATION SERIES

GROW YOUR BUSINESS. **GROW YOURSELF.**

Six lunch-and-learn sessions for Dickinson County business owners — practical, local, and built for and around you.



FREE for DDC Partners • Classic & Above

\$25 / Session • Open to All

12 - 1:30 PM

SESSION SCHEDULE

Rackets Tap House | 303 N. Broadway St., Abilene, KS

MAY
13

NOBLE CONSULTING
Jeremy Gray

Leadership and the Intentional /

The i in DRIVING is you. This session unpacks what intentional leadership looks like — and why it starts with the individual.

AUG
19

NOBLE CONSULTING
Jeremy Gray

Customer Service

Build the kind of customer experience that turns first-time buyers into lifelong advocates.

JUN
17

NOBLE CONSULTING
Jeremy Gray

What Stage is Your Business At?

Understand where you are in the business lifecycle — and what moves to make next.

SEPT
16

DDC SIGNATURE SESSION
Jackie Hynes

Brand Your Business Like a Pro

How to build a brand identity that tells your story and attracts the right customers.

JULY
15

NOBLE CONSULTING
Jeremy Gray

Business Blindspots

Identify the gaps in your operations, culture, and strategy before they become problems.

OCT
21

NOBLE CONSULTING
Jeremy Gray

Ask the Expert

Bring your real business questions. Jeremy Gray answers them — classroom style, no filters.

MEET THE PRESENTERS



DRIVING DICKINSON COUNTY *Jackie Hynes*

Jackie leads marketing and events for Driving Dickinson County. She specializes in brand storytelling, community campaigns, and helping local businesses grow with intention.



NOBLE CONSULTING *Jeremy Gray*

Leadership Coach & Consultant, Noble Consulting. With 20+ years in leadership development and a Maxwell Leadership certification, Jeremy helps business owners find the gold within themselves — and put it to work.

Questions? Marketing@DKEDC.com • 785-200-3518

Qualifying Partners: Classic • Cruiser • Roadster • Cadillac • Silver • Gold