



ECONOMIC DEVELOPMENT COUNCIL

Bonner Springs • Edwardsville • Kansas City, KS



Annual Impact

WYEDC 2024

One Dotte



**THREE CITIES. ONE COUNTY.
ONE GOAL.**



30+ YEARS of economic
development success.



\$6.2 BILLION in capital investments
announced over the last 10 years.

WYEDC Focus Areas:

BUSINESS ATTRACTION

**BUSINESS RETENTION
AND EXPANSION**

MARKETING AND PROMOTION

WORKFORCE SOLUTIONS

OUR MISSION

Promote and strengthen Wyandotte County's economy through innovative approaches to programs, partnerships and leadership in industrial, residential, office, and retail markets.

Quick Facts: Wyandotte County, KS

165,281

Population

Source: US Census ACS 2019-2023

2.2 Million

KC Metro Population

Source: US Census ACS 2020-2022

3 Cities

Bonner Springs, Edwardsville,
and Kansas City

156 Sq Miles

of Area

Centrally Located

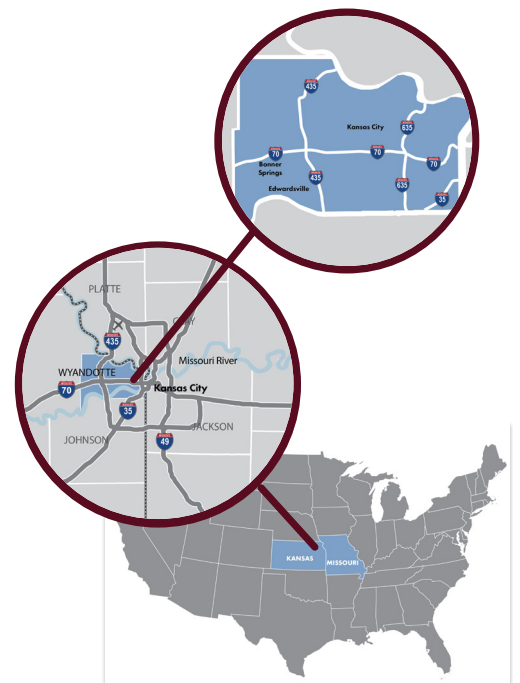
In the KC Metro and the U.S.

Consolidated

City/County Government

Multiple Connection Points:

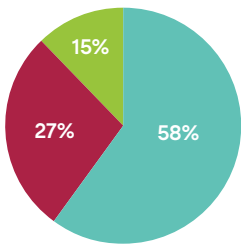
Highway, Rail, Public Transportation



Demographic Overview



34.8 Years Old
Median Age

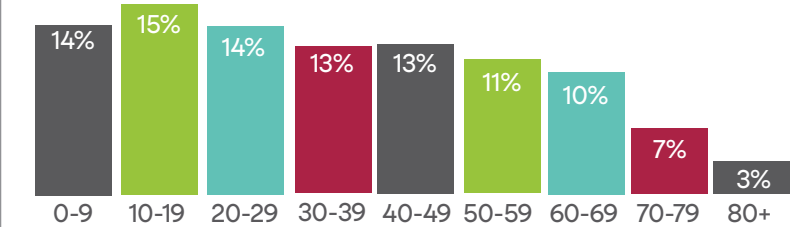


Population by Age Category

- Under 18
- 18 to 64
- 65 and over

Source: Census Reporter, ACS 2023

POPULATION BY AGE RANGE



LABOR PARTICIPATION RATE:

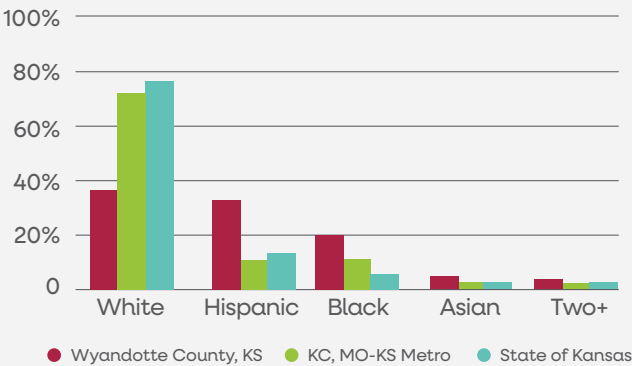
Wyandotte County: 65.7%
Kansas: 66.28%
U.S.: 63.0%

POVERTY LEVEL (ALL POPULATION)

Wyandotte County: 17.1%
Kansas: 12%
U.S.: 11.1%

Source: Census.gov, Quick Facts

RACE AND ETHNICITY



Source: US Census ACS 2019-2023

Median Household Income

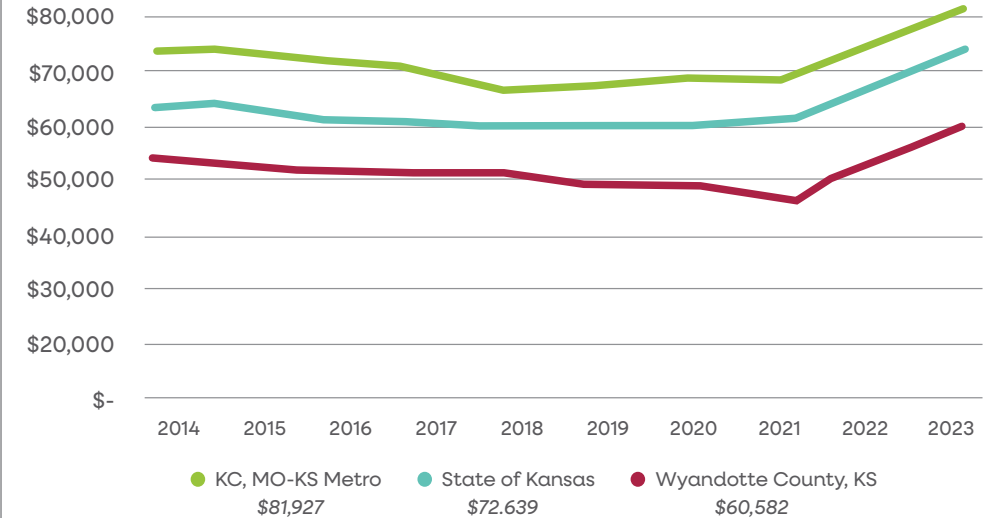
Wyandotte County MHI has improved 8 of the last 9 years.

- 2023: \$60,582 (62nd)*
- 2022: \$57,771 (61st)*
- 2021: \$52,366 (68th)*
- 2020: \$48,093 (82nd)*
- 2019: \$46,881 (87th)*
- 2018: \$47,285 (66th)*
- 2017: \$46,310 (76th)*
- 2016: \$43,396 (87th)*
- 2015: \$41,746 (95th)*

*Out of 105 counties in Kansas

Source: US Census ACS 2019-2023

MEDIAN HOUSEHOLD INCOME COMPARISON



Project Announcements

19

**ANNOUNCED
PROJECTS**

**\$863
million**

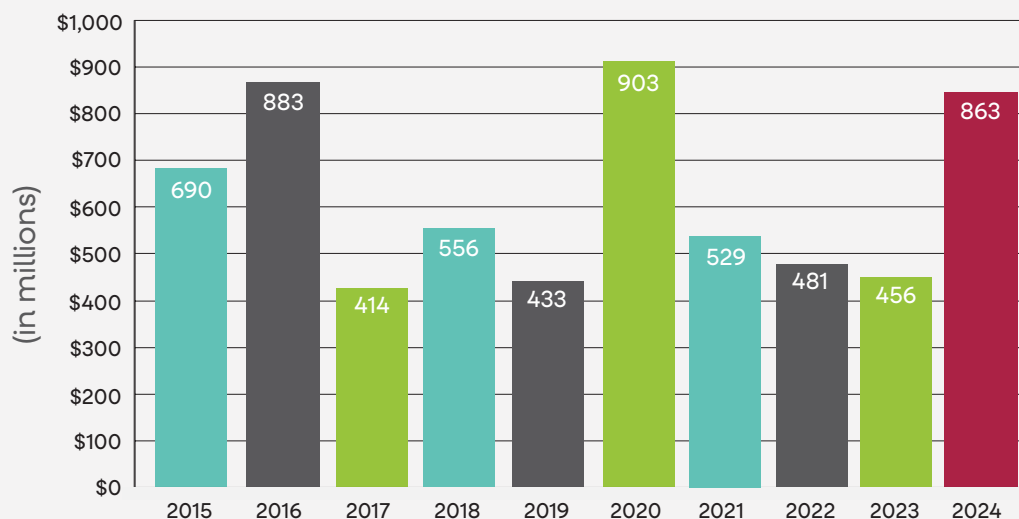
**CAPITAL
INVESTMENT**

2,723

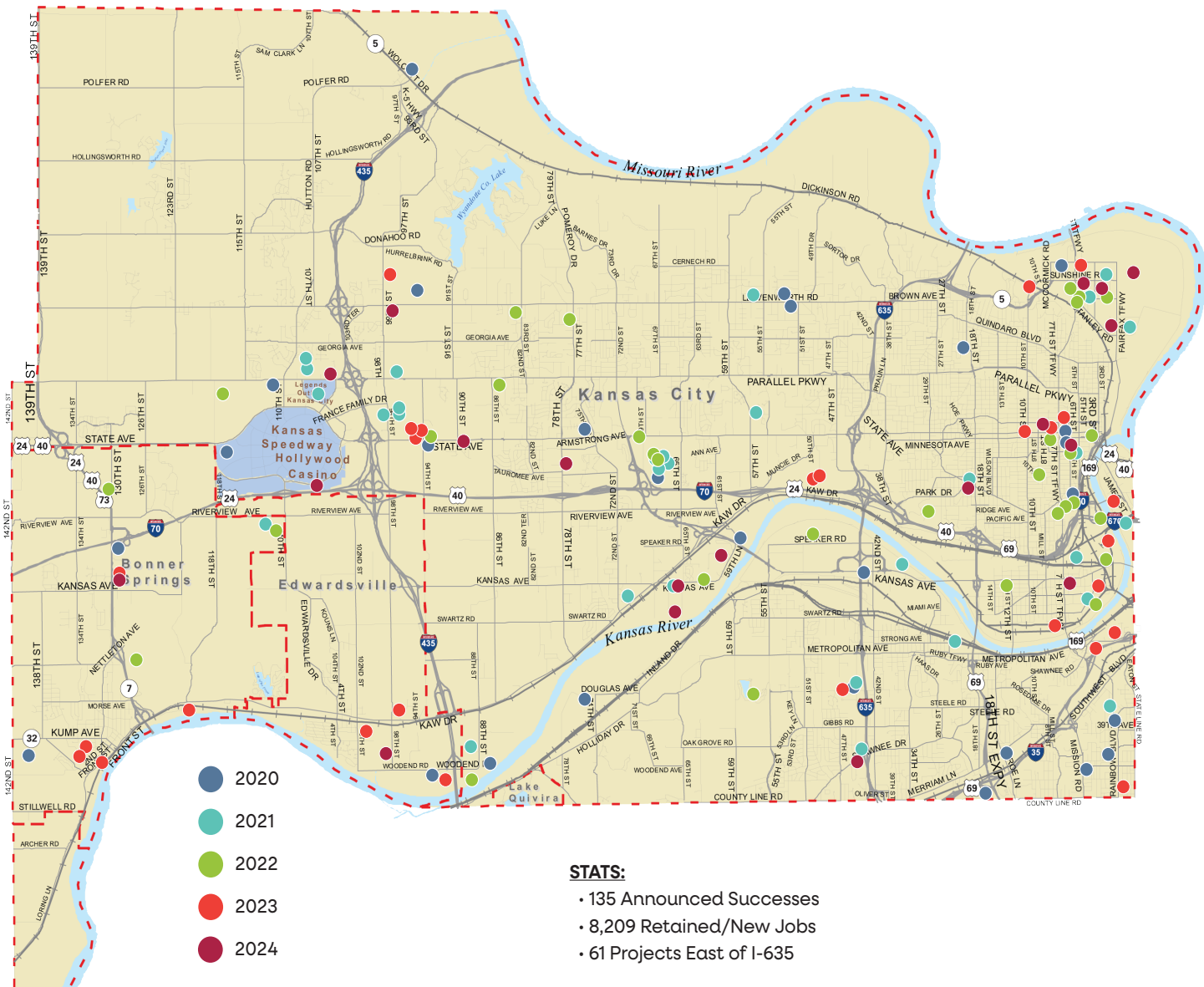
**NEW &
RETAINED
JOBS**

COMPANY	S.F.	\$ VALUE	JOBS
Premier Mechanical Products	50K	\$3.1M	10
Quiktrip	5.3K	\$3M	5
Wholesale Batteries	10K	\$1.5M	3
Residences at Victory Hills	106.4K	\$43M	4
Wyandot Behavioral Health Network	28.1K	\$3M	25
Barton Solvents	0	\$1.5M	6
General Motors - Fairfax	0	\$391M	2,200
City Hall Place/Lofts	48K	\$32.5M	10
EARP	16K	\$1M	0
Mies Wholesale Foods	75K	\$17.4M	51
Security Bank	0	\$800K	0
SMC Global	0	\$3M	4
Emily Kate's	25K	\$3M	30
Marshalltown	207.8K	\$27M	40
Shield Casework, LLC	46K	6M	25
Owens Corning	10.5K	\$219M	80
Buc-ees	75K	\$95M	200
Midland Care PACE	16K	\$4M	20
Planet Fitness	27.2K	\$8M	10

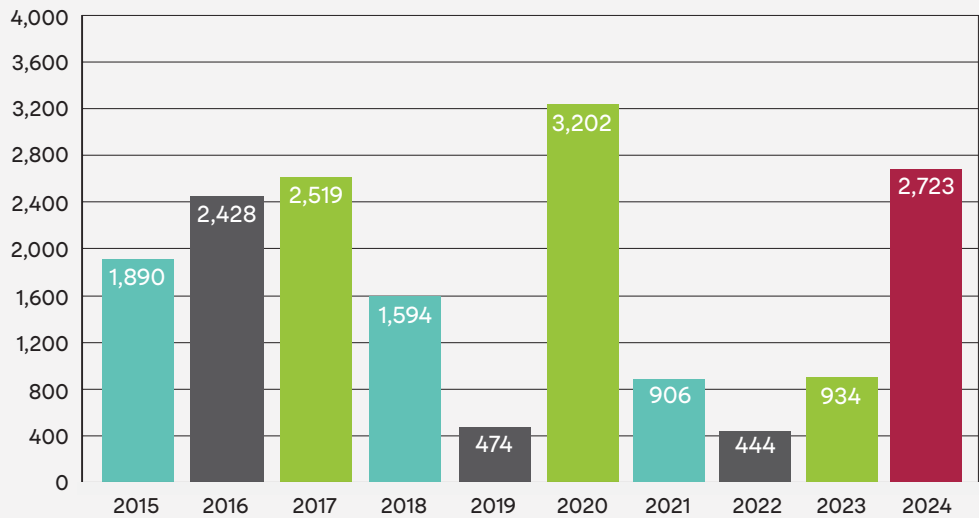
CAPITAL INVESTMENTS AND PROJECTS



County Wide Investments 2020-2024



HISTORICAL JOB RETENTION/CREATION



Recent Investments



KCKCC DOWNTOWN CAMPUS

1101 S. 7TH STREET
KANSAS CITY, KS 66101

Investment: \$71,400,000

Size: 95,500 SF

Community Education, Health, and Wellness Center focused on AET and skilled trades in collaboration with Swope Health and Community America Credit Union.



ROCK ISLAND BRIDGE

KANSAS RIVER WATERFRONT
KANSAS CITY, KS 66105

Investment: \$15,000,000

Size: 14,000 SF

Progress continues on the two-level entertainment center over the Kansas River. Opening set for Spring 2025.



MARSHALLTOWN

9800 LEAVENWORTH ROAD
KANSAS CITY, KS 66109

Investment: \$27,000,000

Size: 207,800 SF

Construction of logistics facility including a significant investment in robotics and automation.



EMILY KATE'S

4435 SHAWNEE DRIVE
KANSAS CITY, KS 66106

Investment: \$3,000,000

Size: 25,000 SF

A local commercial bakery, specializing in allergy-friendly products, purchased and renovated a new facility.



AMERICAN ROYAL

11602 STATE AVENUE
KANSAS CITY, KS 66109

Investment: \$350,000,000

Size: 425,500 SF

Vertical construction began after the Barn Raising event held in November. Current projected opening in late 2025/early 2026.



120 OAK APARTMENTS

120 OAK STREET
BONNER SPRINGS, KS 66012

Investment: \$17,000,000

Size: 50,000 SF

Redevelopment in the downtown core utilizing Moderate Income Housing grant. 100 apartment units, some first floor retail.



STRIEM

4500 DOVER STREET
KANSAS CITY, KS 66104

Investment: \$11,500,000

Size: 56,700 SF

Locally-owned industrial-grade plumbing equipment manufacturer relocating from a leased building in Fairfax to a new facility.



MARGARITAVILLE HOTEL

1491 N 98TH TERRACE
KANSAS CITY, KS 66111

Investment: \$120,000,000

Size: 130,000 SF

First full-service hotel in Wyandotte featuring restaurants and bars, outdoor and indoor pools, and a variety of entertainment and activities. Opens Summer 2025.



OWENS CORNING

300 SUNSHINE ROAD
KANSAS CITY, KS 66115

Investment: \$219,200,000

Size: 10,500 SF

Company is planning a \$219+ million expansion at the Fairfax location.



BUC-EE'S

I-70 AND 110TH STREET
KANSAS CITY, KS

Investment: \$95,000,000

Size: 75,000 SF

Construction of cult favorite travel destination center featuring 120 fueling pumps and electric vehicle charging stations. Scheduled to open in 2027.



RESIDENCES AT VICTORY HILLS

1900 NORTH 70TH STREET
KANSAS CITY, KS 66102

Investment: \$43,000,000

Size: 106,400 SF

Apartments with clubhouse, playground, and walking trail offering 152 units including some affordable housing options.



MARVIN WINDOWS

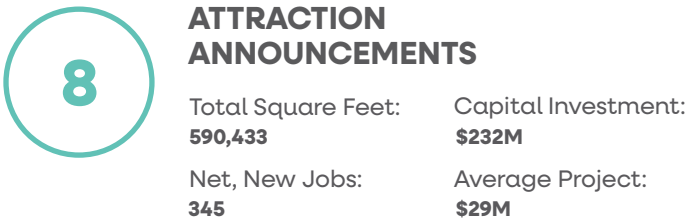
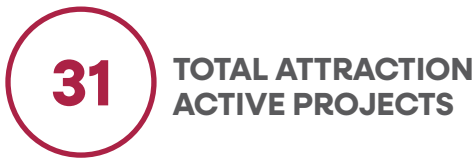
9822 LEAVENWORTH ROAD
KANSAS CITY, KS 66109

Investment: \$90,000,000

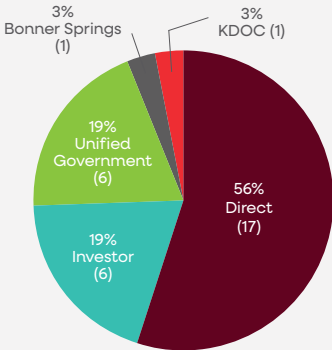
Size: 406,950 SF

Window and door assembly for residential and commercial sectors. The project plans to employ 600 people.

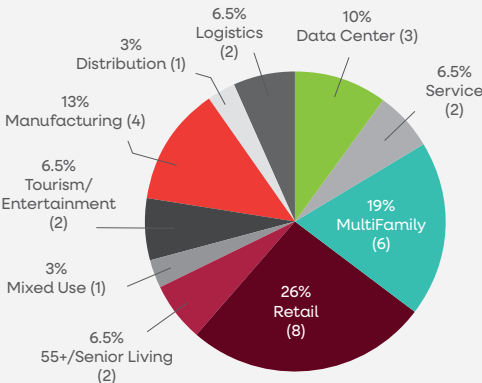
Attraction



LEADS BY SOURCE



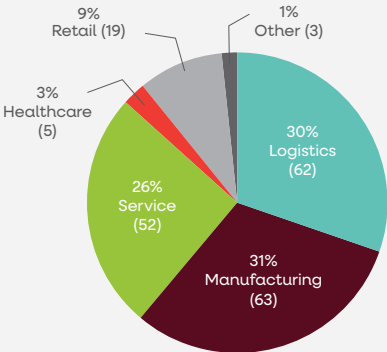
LEADS BY INDUSTRY SECTOR



Business Retention & Expansion (BRE)



INDUSTRIES SURVEYED
Out of 204 existing companies in 2024



204
BRE Visits

- 100 Average Employee Size
- 38% Plan to Expand Within 3 Years
- 12% Introduced New Products Within 3 Years
- 41% Hiring
- \$24.74/hr (\$51,459 Annually) Average Wage

Social Media Campaigns



The Wyandotte Economic Development Council's (WYEDC) ECO DEVO 101 campaign is designed to educate the public and increase awareness of economic development activities and outcomes. Through education, WYEDC hopes to cultivate further support for economic development initiatives and generate goodwill within the community.

Building on our efforts from 2023, WYEDC further increased its social media presence in 2024 with the educational campaign, ECO DEVO 101. This series of posts aimed to educate the community about our organization and economic development as a whole. We shared some posts organically, while others were featured in paid ad campaigns. Throughout the year, we utilized Facebook, LinkedIn, and TikTok to promote both WYEDC and the ECO DEVO 101 campaign.

In 2024, the ECO DEVO 101 campaign reached a total of 746.8K views, demonstrating its broad impact and engagement.

95
ECO DEVO 101 Posts

6.3K
Total Ad Clicks

119
General Posts

40.7
TikTok Views

7
TikTok Videos



In 2024, Facebook clicks nearly doubled, climbing to 8,234 from 3,845 in 2023, creating a significant increase in reach.

Education Overview

EDUCATIONAL ATTAINMENT



High School Grad or Higher

about 90% of the rate in Kansas: (91.8%)

about 90% of the rate in the US: (89.1%)



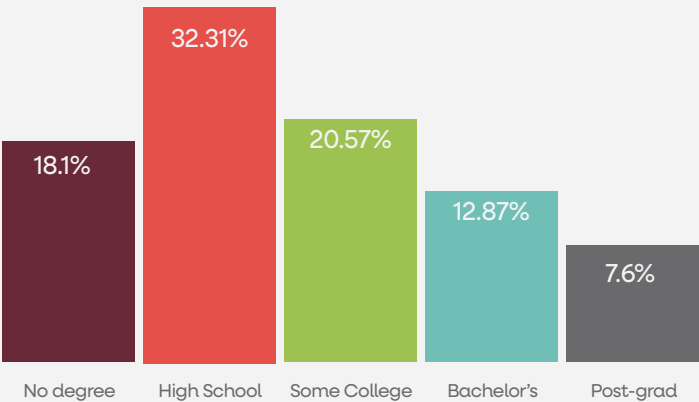
Bachelor's Degree or Higher

three fifths of Kansas: (34.7%)

three fifths of US: (34.3%)

Source: US Census ACS 2019-2023

POPULATION BY MINIMUM LEVEL OF EDUCATION



*Universe: Population 25 years and over
Source: US Census, ACS 2019-2023

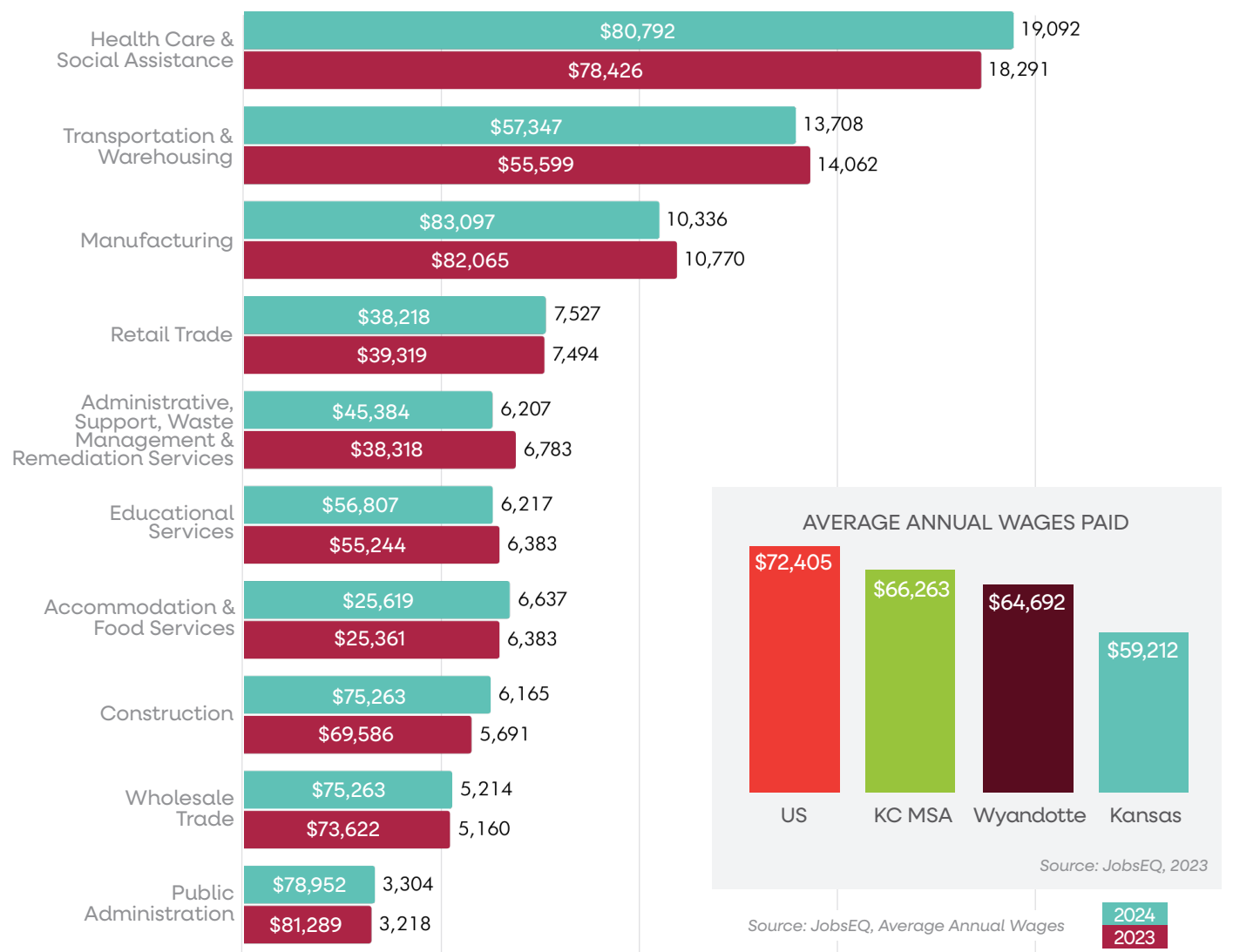
Education Aligned with Industry:

	KCK Public Schools USD 500 Pre-K through 12	Turner USD 202 Pre-K through 12	Bonner Springs Edwardsville USD 204 Pre-K through 12	Piper USD 203 Pre-K through 12
Enrollment	22,015	4,100	2,520	2,900
Career Pathways	17	14	15	20
Audio Visual Journalism & Digital Media	X	X	X	X
Auto Tech/Mobile Equipment Maintenance			X	
BioMedical/Health Science/BioChemistry	X	X	X	X
Building Trades/Construction Design	X	X	X	X
Business	X	X	X	X
Corrections, Security, Law, and Law Enforcement	X		X	X
Emergency Fire Management				X
Energy	X			
Engineering/Manufacturing	X	X	X	X
Family, Community and Consumer Services	X	X	X	X
Fashion, Apparel, Interior Design		X	X	
Government and Public Administration	X			
Graphic Design	X	X	X	X
Marketing	X	X	X	X
Programming and Software Development/IT	X	X	X	X
Restaurant/Culinary Arts & Event Management	X	X	X	X
Teaching, Training, Early Childhood	X	X	X	X
Travel and Tourism				X
Aviation Maintenance				X
Business Management & Entrepreneurship	X	X		X
Digital Media	X			X
Web & Digital Communications	X	X		

*Data for Bishop Ward High School not provided

Employment Overview

WYANDOTTE COUNTY TOP 10 EMPLOYMENT BY INDUSTRY AND WAGES 2024 VS. 2023



2024 Top 10 Open Positions:

-  Registered Nurses
-  Retail Salespersons
-  Stockers and Order Fillers
-  First-Line Supervisors of Food Preparation and Serving Agents
-  Medical and Health Service Managers
-  First-Line Supervisors of Retail Sales Workers
-  Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel
-  Maintenance and Repair Workers, General
-  Securities, Commodities, and Financial Services Sales Agents
-  Heavy and Tractor-Trailer Truck Drivers

Source: Jobs EQ

Workforce Solutions



COMMUNITY HEALTH IMPROVEMENT PLAN, 2024-2028

WYEDC continues to partner on the Community Health Improvement Plan for a second 5-year plan 2024-2028, as the lead agency for Jobs and Education.

The objective for Jobs & Education is to reduce barriers to employment and educational opportunities and increase the median household income in Wyandotte County.

FOCUS AREAS

ADULT TRAINING AND EDUCATION

Our goal is to expand access to adult education and training opportunities by supporting businesses and educational institutions to increase availability of GED, ESL, and workforce training programs such as apprenticeships and industry-recognized credentials.

EDUCATION TO EMPLOYMENT PIPELINE

We aim to build a strong talent pipeline for Wyandotte County youth, guiding them from high school to college or career opportunities. By identifying businesses that are interested in offering youth internships and apprenticeships, we connect students with real-world career experiences in Wyandotte County. The Career Pathways Student tours have proven to be a resounding success, offering students valuable insights and opportunities to prepare for their future careers.

WORKFORCE TRANSPORTATION

Our objective is to enhance access to public and alternative transportation options for the Wyandotte County workforce. By improving transportation, we will help ensure that employees can easily reach their workplaces, contributing to a more reliable and accessible workforce across the community.

FAIR CHANCE HIRING

We are dedicated to increasing employment opportunities for justice-involved individuals by promoting fair chance hiring practices. By working with local businesses and organizations to create pathways to employment, we strive to reduce barriers to job opportunities and support the successful reintegration of individuals into the workforce.

CHILD CARE ACCESS

Our focus is on improving access to quality and affordable child care services by prioritizing the recruitment and retention of child care providers. By supporting the growth of local child care options, we aim to reduce the strain on working families and ensure that parents have access to the care they need to participate fully in the workforce.

WYCO Workforce Champions



The Wyandotte Economic Development Council (WYEDC) is proud to announce the recognition of three exceptional local employers as Workforce Champions. These companies have gone above and beyond to support and develop their workforce by offering competitive wages, robust benefits, and overcoming key barriers to employment.

Current Workforce Champions include:
Delta Innovative Services, Orange EV, and
Baader Food Systems USA, Inc.

Each of these companies has demonstrated a strong commitment to the growth and success of their employees. They provide valuable training and education opportunities, including registered apprenticeship programs, and are active participants in the Career Pathway Student Tours. As fair chance employers, they also prioritize inclusive hiring practices, offering opportunities to individuals facing employment barriers. We extend our heartfelt appreciation to Delta Innovative Services, Orange EV, and Baader Food Systems USA, Inc. for their ongoing dedication to the community and for creating a work environment that empowers their employees to grow and succeed.

APPLY NOW

Scan the QR code to become
a Workforce Champion!



Workforce Solutions



CHILDCARE/EARLY CHILDHOOD EDUCATION

Increase access to quality and affordable childcare spaces



CRIMINAL HISTORY

Educate employers, increase training for those incarcerated, and expand expungement



LANGUAGE

Increase access to industry-specific ESL programming



POST-SECONDARY EDUCATION

Expand career readiness efforts to increase attainment of post-secondary education/training

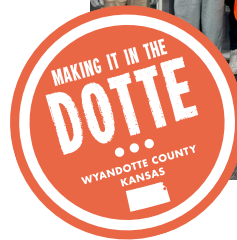


TRANSPORTATION

Increase business investment in transportation to jobs

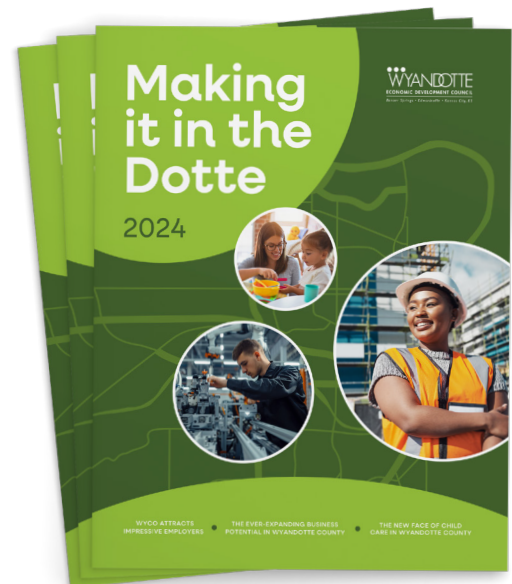
Career Pathways Student Tours

With support from the United Government Public Health Department Community Health Improvement Plan (CHIP), WYEDC again partnered with Kansas Workforce Partnership and Kansas Manufacturing Solutions for the annual Career Pathways Student Tours to our local employers. A total of 344 students visited 16 employers in Wyandotte County, along with a tour at KCKCC Fame Lab and Industrial Maintenance Lab. Sixteen students received a \$500 scholarship to KCKCC, totaling \$8,000 in scholarships awarded. Students learned about various career paths in local industries, as well as internships and employment opportunities with each employer. The continued success of the tours is strengthening relationships with educational institutions and local employers.



Making It In The Dotte Magazine

In November 2024, WYEDC released the “Making It In The Dotte” magazine. This edition included eight articles that delve into the stories behind the data collected by WYEDC and highlighted businesses that are advancing the organization’s mission. The magazine aims to showcase the collaborative efforts within Wyandotte County, featuring partnerships among the community, businesses, nonprofits, educational institutions, and more. Printed locally at Varsity Yearbook, the magazine was sponsored by Kansas Manufacturing Solutions and Kansas City Kansas Community College



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RS Electric

Terracon

University of Kansas Medical Center
(KU Endowment)

Union Bank & Trust

United Way of Greater Kansas City

US Engineering Company

Workforce Partnership

Wyandotte Health Foundation

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Connect with us →

727 Minnesota Ave.

Kansas City, KS 66101

913.371.3198 | www.wyedc.org